

Connect ME – AgriSETA launches job seeker-employer matchmaking platform

Tuesday, 23 November 2021 – AgriSETA launched its first mobile App, called, ‘*Connect ME*’. The Application is a job seeker-employer match making platform, which allows a job seeker to upload a Curriculum Vitae (CV) and an employer, to search for the relevant skills and criteria from a large and growing database in the agriculture sector.

The name leans on that of AgriSETA’s monthly stakeholder Newsletter, called *Connect*. In brief the *Connect ME* App aids AgriSETA’s objectives to contribute to the goals of the NDP, to create one million decent jobs by 2030. It also serves to demonstrate the success of our work, by linking newly acquired skills and graduates with employers, starting with our three thousand beneficiaries of our 2020 learnerships.

Connect ME, accommodates new ways of helping graduates, and indeed, the entire agricultural labour force to find work by having ‘direct’ access to (registered) industry employers; and similarly, giving employers access to skilled and qualified job seekers in the agriculture sector.

“We are hoping to change the lives of our people through the *Connect ME* App. It will certainly help to fast-track recruitment of young graduates, fill a gap for unemployed people in the agricultural sector, and especially for those who hope to be employed after obtaining newly acquired skills – no matter their age, because as a SETA, we serve to encourage lifelong learning,” says Chief Executive Officer of AgriSETA, Dr Innocent Sirovha.

Ends

About the App

In addition to the App acting as a ‘matchmaker,’ *Connect ME* stakeholders can expect the following functionalities in the App.

- *It allows learners in the Agricultural Sector to upload CVs.
- *Potential employers can search for work seekers.
- *Training providers can find out more about how they can register to become a training provider.
- *All stakeholders can complete surveys.

We have given this App its own identity, to make it more recognisable to you. Please click on any of the links below, or you may download the App from the Apple or Google stores – and we have also included an explanatory video.

[iOS Link](#)

[Android Link](#)

[Connect ME explanatory link](#)



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