



**USE OF AGRISETA LOGO FOR ACCREDITED TRAINING PROVIDERS ONLY**

New application       Amendment of existing branding       Extension of existing branding

**NATURE OF BRANDING**

Adverts   
Banners       Certificates

**Type of branding - please specify if different from the above**

\_\_\_\_\_  
\_\_\_\_\_

**Scope of Branding:**      National       Provincial   
**Period of usage:**      Once off

**APPLICANT**

Name of Accredited Training Provider: \_\_\_\_\_

Full name of Company representative: \_\_\_\_\_

Accreditation Number: \_\_\_\_\_

Are you accredited to another SETA (specify) \_\_\_\_\_

Accreditation period: \_\_\_\_\_

Accredited programmes: \_\_\_\_\_

Contact details: Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Application date: \_\_\_\_\_ Date of intended use: \_\_\_\_\_

<b>PROOFS / ARTWORK ATTACHED FOR REVIEW</b> <input type="checkbox"/> Yes <input type="checkbox"/> No
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*For office use only*

*Date received by Marketing & Communication:*

*Date Approved:*

\_\_\_\_\_

\_\_\_\_\_

**Terms and Conditions for the use of AgriSETA Logo**

**Terms and conditions for the use of AgriSETA’s logo (“we”, “us”, “our”), acting by and through the Chief Executive Officer of the organisation and its Accounting Authority (“herein after, referred to as the Board”), own the trademark, which has been registered with CIPC, and which allows AgriSETA legal recourse against anyone who falsifies or misuses AgriSETA’s name and logo.**

**This agreement sets out the terms under which we authorise you as an accredited training provider or project partner to AgriSETA to use the logo in accordance with the prescripts.**

By using the logo, you agree:

1. To use the logo while you are an accredited training provider or affiliated project partner and or entered into a valid contract with AgriSETA where the logo will ONLY be used to promote yourself as an entity associated with AgriSETA.
2. Cease using AgriSETA's logo if you are suspended (either voluntarily or otherwise) or if your company has been blacklisted or a contract entered into with AgriSETA has been terminated and or cancelled or if we direct you to do so.
3. Only use the logo in its entirety, in exceptional circumstances you may change its size, but you may not tamper with its original design and its colors.
4. Ensure, when using the logo to advertise yourself as an AgriSETA affiliated company, and in any medium that features the logo (**excluding stationery or signage**) includes the following statement in writing or orally: Training Provider: **Accredited by AgriSETA** and Strategic Partner: **In proud association with AgriSETA**. Always check with AgriSETA to ensure your company is licensed and authorised to use the logo.
5. Not using the logo in any way could mislead the public or bring into disrepute the name of AgriSETA.
6. Immediately inform AgriSETA if you cease to be an affiliate of, or is no longer associated with the entity, or if AgriSETA directs you to stop using the logo.
7. Not use, register, or apply to register any other sign or logo that is, in our view, potentially misleading while you are an affiliate, client or training provider associated with AgriSETA.
8. Not copy or forward an electronic copy of the logo to any person or organisation except in the course of its ordinary use (i.e., your printer or printing company).
9. Indemnify us against any loss, damage, liability, cost, or expense suffered or incurred by us as a result of your breach of these terms, including where you misrepresent yourself as an entity of AgriSETA.

## 10. Correct use of Trademarks

- 10.1 AgriSETA training providers, upon approval of accreditation, may be given AgriSETA's corporate identity and logos for use on packaging, marketing, and branding materials.
- 10.2 Accredited training providers may also be given the option to forward their designs to AgriSETA Marketing and Communications Department to ensure that the logo is applied correctly.

## 11. Trademark Permissions

- 11.1 In order for AgriSETA's services to reach as many stakeholders as possible, AgriSETA may grant training providers permission to use the logo in various educational materials, for which permission must first be obtained.

## 12. Unauthorised use of Trademarks

- 12.1 The use of the logo is monitored both internally and through AgriSETA's intellectual property lawyers.
- 12.2 You understand that if you breach the terms of this agreement, action may be taken against you, including infringement of any relevant piece of legislation aimed at protecting AgriSETA's brand, its logo and its Board and Staff members.
- 12.3 We reserve the right to change the terms of the use of the logo or replace it with another logo at any time and ask you to agree to comply with any such changes.

Signature: \_\_\_\_\_

Signed at \_\_\_\_\_ on this day of \_\_\_\_\_ in the year of 20\_\_\_\_\_

Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Designation: \_\_\_\_\_

Accreditation number: \_\_\_\_\_

Date: \_\_\_\_\_

Approved by: Ms Mandy Rutgers

Head: Marketing & Communication: \_\_\_\_\_

Date: \_\_\_\_\_

Applications should be sent to Mmbulaheni Matidza via email at [mmbulaheni@agriseta.co.za](mailto:mmbulaheni@agriseta.co.za)